

REP HEADLINE# 6399236 TRF# 339145
MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT30/12 19.24
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

CONTRACT # 6399236

CLASS: NATL. LOCAL REGIONAL

ORDER # OBAMA 60S EST#2265 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT30/12 19.24

REP: TO LENA
FR JULIE
OK'D M1-2
PLS CFM, THX 10/30

STA:

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEUDLE * * * *

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INV# : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 2265
AGENCY PRODUCT CODE =

| | | | | | | | | | |
|---|---|-----------|----|------------|-------|------|---|------|---|
| 1 | S | 500A-530A | 60 | \$1,250.00 | 10/30 | 11/2 | 0 | TU-F | 0 |
|---|---|-----------|----|------------|-------|------|---|------|---|

PROGRAM : EYEWITNESS NEWS

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CHANGES *** WFTV-TV ***
ESTIMATED*

MARKET TOTALS \$278,815 WFTV 38% WKMG 20% WESH 25% WOFL 14% WKCF 2% WRBW 0% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
CLASS, PLAN, SECT Q-PANIC PGY R-RATE S-SPOONS PER WEEK TIME X-ADDED Y-DAYS Z-COMMENTS *-MULTIPLE